# U.S. Department of Justice Washington, DC 20530

# Exhibit B To Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, an amended

OMB NO 1105-0007

PNSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public. Finally, the Attorney General intends, at the earliest possible opportunity, to make these public documents available on the Internet on the Department of Justice World Wide Web site.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration No.
AfricaGlobal Partners, LLC	5349

3. Name of Foreign Principal

Government of the Central African Republic

#### Check Appropriate Boxes:

- 4.XX The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5. 

  There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
- 7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

See attached Exhibit No. 1

8. Describe fully the activities the r	registrant engages in or proposes to engage in on behalf of the above foreign principal.
See attached Ex	chibit No. 1.
the footnote below?	e above foreign principal include political activities as defined in Section 1(o) of the Act and in Yes □ No ☑
If yes, describe all such political together with the means to be en	activities indicating, among other things, the relations, interests or policies to be influenced aployed to achieve this purpose.
•	
	11/h_
Date of Exhibit B	Name and Title Signature
August 19, 2002	David H. Miller  Managing Partner  Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political interests, policies, or relations of a government of a foreign country or a foreign political party.

# CERTIFICATION

I HEREBY CERTIFY, under oath and under the pains and penalties of perjury, that the attached English translation of the contract dated February 25, 2002 between AfricaGlobal Partners, LLC and the Government of the Central African Republic that I translated into English is a true and accurate translation to the best of my knowledge, information and belief. This Certification is made in compliance with Rule 206 (a).

Just n Gongombe

State of Virginia County of Fairfax, to wit:

I, James J. Gallinaro, a Notary Public in and for the State and City/County aforesaid, do hereby certify that Justin Gongombe, whose name is signed to the foregoing, has acknowledged the same before me.

SUBSCRIBED AND SWORN TO before me this 16th day of August, 2002.

NOTARY PUBLIC

My Commission Expires: January 31, 2005



# **AGREEMENT**

### **FOR**

# THE PROMOTION OF POLITICAL AND ECONOMIC INTERESTS OF THE CENTRAL AFRICAN REPUBLIC IN THE U.S.

between
The Central African Republic
and
AfricaGlobal Partners, LLC

This Agreement made this day of February 25, 2002, between AfricaGlobal Partners (hereunder referred to as "AfricaGlobal"), a limited liability partnership formally established in accordance with the laws of the Commonwealth of Virginia on the one hand, and on the other hand, the Government of the Republic of Central African Republic (the "Government"), a sovereign nation located on the continent of Africa, sets forth the terms and conditions and the fees for the services that AfricaGlobal will render to the Government, as well as the responsibilities of the Government.

Whereas, AfricaGlobal is comprised of experts possessing an extensive expertise in promoting U.S. investments in Africa, public relations, providing advice on development strategy, U.S. Government relations, with political person and the American political world, and

Whereas, the Government desires to secure the services of AfricaGlobal in order to increase political relationships and develop business relationships between the United States and the Central African Republic, and

Whereas, AfricaGlobal will provide a range of services to the Government, including, but not limited to, the actions set forth, and

Whereas, the Government and AfricaGlobal have agreed that the proposals that foillow herein are acceptable as a basis for entering into an agreement.

Now, therefore in consideration of the mutual promises and covenants herein contained the concerned parties, the Government and AfricaGlobal, accept the following provisions:

1. The Goal of the Agreement. The goal of the Agreement is to develop political and economic relationships between the United States and C.A.R. The close collaboration between AfricaGlobal and C.A.R. will lead to the following:

Developing and consolidating relationships between the American Government and the Central African Government;

Developing and implementing a strategy that will increase U.S. and foreign investments in C.A.R. and develop economic and commercial relationships between the United States and C.A.R.

Assisting C.A.R. to benefit from development programs of U.S. and international economic and financial institutions such as: the World Bank, the IFC, the IMF, EXIM BANK, USTR, OPIC, TDA and USAID;

Implementing a public relations campaign in order to develop a positive image of C.A.R in the U.S.

- 2. <u>List of Services</u>. In the context of this agreement, AfricaGlobal proposes to render the following services:
  - Developing a targeted public relations campaign to promote the image of the C.A.R. in the United States geared toward the U.S. Government, the Senate, the House of Representatives, public institutions and the private sector in the US.
  - Assisting the Government develop and implement a plan aimed at improving the image of C.A.R. in the United States.
  - Utilizing all the resources at its disposal to develop relationships between the political authorities of the two countries in order to foster closer political and economic ties.
  - Assisting in the organization, planning of the meetings, and the coordination of His Excellency President Patasse's future visits in the U.S., including organizing private meetings, visits to industrial and agricultural facilities.
  - Organizing the visits of Central African Republic officials to the United States to insure that they are received by the highest levels of the American Government;
  - Providing the Government of C.A.R. with regular progress reports on the status of projects initiated by AfricaGlobal.

- Assisting the Government draft a plan that will promote business opportunities in C.A.R to U.S. investors, in the agriculture, mining, energy, and tourism sectors;
- Advising the Government in order to attract investors to bid on the privatization of government assets.
- Working directly with the Central African Republic's private sector and the government to develop export opportunities to the U.S. market that are available under AGOA;
- According to the needs, organizing trade promotions for the investment opportunities in C.A.R to be attended by senior American and other foreign business executives who will visit, among other, the investment sites;
- 3. <u>Responsible Officer.</u> All activities and services stated herein shall be undertaken and coordinated under the direction of David H. Miller, managing partner of AfricaGlobal. AfricaGlobal shall perform its obligations pursuant to instructions received from the Head of State, the Prime Minister, or any duly mandated person.
- 4. <u>Payment.</u> The total value of the 12 month agreement is estimated to be \$150,000 (One Hundred Fifty Thousand Dollars). The Government will make payment to AfricaGlobal in three (3) payments of \$50,000 each according the following procedure:

\$50,000 at the signing of the agreement \$50,000 at the end of the first trimester following the signing of the contract \$50,000 at the end of the second trimester following the signing of the contract

5. Payments Procedures. Payment shall be remitted through bank wire transfer as follows:

**Banking Instructions:** 

Attention:

Bank of America

1801 K Street, NW

ABA Routing # 054001204 Account # 001921030747

For the account of: AfricaGlobal Partners

- 6. <u>Periodic Reviews:</u> AfricaGlobal and the Government shall meet as deemed necessary and appropriate to review performance, discuss modifications, and make adjustments to the contemplated objectives and performance of this Agreement.
- 7. <u>Term.</u> The term of this Agreement shall be for one year beginning from the date indicated above. However the parties have the possibility to extend the Agreement on the base of terms and conditions that they will determine together.

# 8. Cancellation of the Agreement

- (a) Each party can cancel the Agreement after giving a thirty (30) days notice. In the case of cancellation, the Government shall pay any balance due to AfricaGlobal until the date of the cancellation. In particular, the Government shall pay all the fees, commissions and expenses engaged before the notification to AfricaGlobal of its decision to cancel the Agreement. Once one party has informed the other of its intention to cancel the agreement, AfricaGlobal will stop initiating expenses without written authorization from the Government.
- (b) In case AfricaGlobal has been notified by the Government of its intention to cancel the agreement, the thirty (30) days notice shall necessarily take effect immediately once the notice has delivered to AfricaGlobal at the following address:

David H. Miller Managing Partner AfricaGlobal Partners 1050 17<sup>th</sup> Street, N.W., Suite 600 Washington, D.C. 20036

(c) In the event that AfricaGlobal wants to inform the Government of its intention to cancel the agreement, the written notice shall be sent at the following address:

H.E. The Ambassador of the Central African Republic Embassy of the Republic of Central African Republic 1618 22<sup>nd</sup> Street, N.W. Washington, D.C. 20008

9. Registration Requirement. AfricaGlobal and the Government understand that the Foreign Agents Registration Act (FARA) requires that all persons acting in the United States on behalf of a foreign principal must register with the United States Department of Justice (subject to certain exemptions not applicable in this instance) and that AfricaGlobal must register under the FARA law regarding its activities on behalf of the Government. AfricaGlobal and the Government further understand that, by law, AfricaGlobal must advise the U.S. Department of Justice twice (2) yearly of all contacts made with United States government employees, all monies received by AfricaGlobal from or on behalf of the Government, and all monies paid by AfricaGlobal on behalf of the Government. The Government is aware that this information will be available to the public.

AfricaGlobal and the Government also understand that the Federal Registration of Lobbying Act requires all persons engaged in and paid to influence legislative action to file a report and to register with the Clerk of the United States House of Representatives and the Secretary of the United States Senate before "doing anything in furtherance of such object." AfricaGlobal will be filing these reports required by American law on a quarterly basis.

- 10. Foreign Corrupt Practices Act. AfricaGlobal has not made and shall not make, in the performance of this Agreement, an offer, payment, promise to pay, or authorization of the giving of anything of value, directly or indirectly, to or for the use or benefit of Government or any political party, official, or candidate for political office in violation of the U.S. Foreign Corrupt Practices Act of 1977, as amended.
- 11. <u>Invalidity.</u> In the event any one or more of the provisions contained in this Agreement shall for any reasons be held to be invalid, illegal or unenforceable in any respect, such invalidity, illegality or unenforceability shall not affect any other provision of the Agreement, but this Agreement shall be construed as if such invalid, illegal or unenforceable provision had never been contained.
- 12. Governing Laws. The Agreement shall be subject to and governed by the laws of the District of Columbia in the United States.
- 13. Arbitration. In the event of a dispute, each party shall appoint an arbiter and the two so appointed shall designate a third arbiter to comprise a panel of arbiters. With respect to the interpretation of any provision of this Agreement or any duties or responsibilities of the parties hereunder, which disputes cannot be resolved by the parties, the dispute shall be submitted for a final determination to the panel of three for arbitration. The arbitration proceeding shall be conducted in accordance with the laws of the United States relating to international arbitration for entities established and existing inside the United States. The decision of the panel shall be binding, conclusive and nonreviewable.
- 15. Breach, Waiver, Cure. In the event of a breach by either party of the terms and conditions of this Agreement, either party shall have ten (10) business days to cure the breach.

Written notice of the breach shall be immediately sent by the party alleging the breach to the party against who the breach is alleged, in writing shall immediately send notice of the breach, return receipt requested. In the case of AfricaGlobal, notice shall be sent as follows:

David H. Miller
Managing Partner
AfricaGlobal Partners
1050 17<sup>th</sup> Street, N.W., Suite 600
Washington, D.C. 20036

In the case of the notice of breach to the Government, notice shall be delivered as follows:

H.E. The Ambassador of the Central African Republic

Embassy of the Republic of Central African Republic 1618 22<sup>nd</sup> Street, N.W. Washington, D.C. 20008

- 16. Interpretation of Agreement. This document represents the full and complete understandings and agreements between the parties and is not subject to any oral representation not included herein. All understandings or agreements inconsistent herewith shall be null and void and of no legal force and effect.
- 17. Amendments. This agreement may be altered or amended only in writing and signed by the parties hereto.
- 18. Execution of Counterparts. This agreement may be executed in multiple copies, each of which shall have the same full force and binding effect as if it were an original.
- 19. Representation of Authority. The undersigned by affixation of their signatures represent that they are vested with the requisite authority to execute this Agreement and bind the parties hereto.

In witness whereof, the parties hereto have executed the Agreement on the date first appearing above

AfricaGlobal Partners	The Central African Republic
By:	By:
David H. Miller Managing Partner AfricaGlobal Partners	The Official Representative of the President of the Central African Republic
Witness	Witness

FILE

#### Introduction

This document outlines AfricaGlobal's strategy and implementation plan to develop and strengthen the commercial and political relationship between the United States and the Central African Republic (CAR). AfricaGlobal's strategy will be to advance the theory amongst U.S. policy makers, as well as the multilateral development institutions, that the Central African Republic has the democratic foundation, political will, and economic resources to become an island of stability in the Central African region.

AfricaGlobal believes that the Central African Republic's greatest barrier, as well as its best opportunity for greater political and commercial ties with the United States are identical. Simply stated, the Central African Republic is not well known to U.S. decision-makers. The Central African Republic's relative anonymity in Washington circles has meant that issues that are important to its development are too often overlooked as crisises in other parts of Africa command the world's attention. Concurrently, this same anonymity provides the Central African Republic with a tremendous opportunity to define its image, and its role in Africa if it chooses to engage the United States as a partner and ally.

As the United States continues to increasingly project its international presence throughout the world, it will be looking for leadership and partners in countries that share its commitment to fighting global terrorism and upholding democratic principles. This will be especially true in areas that have been defined by significant periods of unrest and instability that afflicts the countries surrounding the Central African Republic. By reaching out its hand in meaningful partnership with the United States, the Central African Republic has an incredible opportunity to benefit from increased American political and commercial engagement.

This document outlines AfricaGlobal's strategy and implementation plan to provide service to achieve this vision by:

- Promoting a new image of the Central African Republic as a friend and close ally of the US;
- Developing business and commercial relationships between the United States and the Central African Republic;
- Encouraging the international development community to use the Central African Republic as a positive example of what can be achieved by a Government that is committed to democratic principles and sound economic practices.

AfricaGlobal offers a truly unique combination of economic development, public affairs, and political expertise. AfricaGlobal's strategy when working with African Government clients is to keep its fees and associated expenses to an absolute minimum out of respect for the overwhelming demands on the resources of its clients. AfricaGlobal's annual fees to implement this investment, trade, and public affairs promotion program are detailed later in this document. AfricaGlobal's incentive to perform at a high level of professionalism and to

be results oriented relates to its role in business that develops between U.S. and C.A.R partnerships that are successfully developed during the project. AfricaGlobal will actively participate in these business ventures from start to finish, assisting with financing, insurance, and general business development activities.

# **Objectives and Strategy**

AfricaGlobal will work closely with the Government of Central African Republic to implement the vision of greater economic and commercial relations between the United States and the Central African Republic. AfricaGlobal's activities will focus on three areas: Political Outreach, Commercial Development, and Public & Media Relations Media Outreach, each of which is described below.

### Political Outreach

AfricaGlobal's political mission on behalf of the Government of Central African Republic will be to foster stronger relations with the United States and the greater international community. In this regard, AfricaGlobal will utilize a unique combination of personal relationship building between African officials and U.S. decision-makers, while concurrently carrying out targeted "grassroots" initiatives designed to create support for our mission from the business, academic, media, and non-governmental communities throughout the United States.

The adage that "all politics is local" is especially true in the United States. In the case of the Central African Republic, AfricaGlobal's challenge will be to educate different American constituencies about the need for the American government to respond positively to the Central African Republic's desire for stronger relations. AfricaGlobal will accomplish this by working directly with a vast number of traditional Africa oriented organizations in Washington including those that focus on the environment, international affairs, business issues, human rights, HIV/AIDS, and culture.

AfricaGlobal will take its constituency building activities beyond these traditional organizations to develop new relationships with local organizations outside of Washington, in the districts of influential Members of Congress. AfricaGlobal will research the issues that are important to American citizens in these areas, and then propose initiatives that the Central African Republic may consider adopting to appeal to these interest groups. AfricaGlobal will then work with these organizations, as well as influential individuals, to insure that their representatives in Washington understand that the Central African Republic is important to their parochial interests.

Personal relationship building and developing trust between Washington policy-makers and the most senior officials in the Government of the Central African Republic is the foundation upon which a successful strategy will be built. In this regard, AfricaGlobal will access its network of contacts to educate them about the sincere desire of the Central African Republic to create a peaceful, democratic, and open society. AfricaGlobal's relationships with Africa focused policy makers is based upon the mutual respect, and in many cases friendships, that have developed from working for and with these U.S. government civil servants. If the

Government can follow-up its desire to strengthen its relationship with the United States, by welcoming U.S. investors and working with important U.S. constituencies, AfricaGlobal will be able to create a strong group of influential friends for the Central African Republic-friends who will be in a position to meet positive overtures with tangible benefits such as increased economic assistance, and political support for the current leadership.

AfricaGlobal will undertake its political relationship building between the United States and the Central African Republic by:

- Developing a targeted public relations campaign geared toward the U.S. Government, the Senate, the House of Representatives, public institutions and the private sector in the US;
- Organizing the visits of Central African Republic officials to the United States to insure that they are received by the highest levels of the American Government;
- Working directly with the C.A.R. Government and assisting them in preparing and implementing a plan that will improve their image in the US;
- Assisting with the logistics, event planning and trip coordination of future visits of
  President Patasse to the United States including the organization of private meetings,
  facility and factory tours, public events, media outreach, as well as relationship
  building with church groups, academic institutions, and private organizations;
- Organizing visits to the Central African Republic of senior business and political leaders, including U.S. Members of Congress and staff;
- Providing the Government of C.A.R. with regular progress reports on the status of these newly developed projects;
- Identifying and arranging the foreign travel plans of senior level Government officials and private sector leaders in an effort to create efficient and productive itineraries during their overseas visits;
- Building executive and legislative relationships by utilizing all of its resources to support stronger U.S.- Central African Republic political and economic ties promoting the message that it is in America's best interest to develop stronger political relations with Central African Republic.

## Commercial Development

AfricaGlobal's commercial mission on behalf of the Central African Republic will be to foster stronger commercial relations with the United States and the greater international community. In this regard, AfricaGlobal will specifically focus on project develop activities in, as well as developing markets for the export of products and natural resources from the Central African Republic.

AfricaGlobal's underlying philosophy towards economic development is to empower the local private sector. As such, AfricaGlobal will work with local authorities to identify and help to grow local businesses to share in the responsibilities and financial rewards of foreign investment projects. AfricaGlobal will:

- Work directly with the Central African Republic to draft a plan that will promote business opportunities to U.S. investors, especially in the agriculture, mining, energy, and tourism sectors;
- Assist the Central African Republic with attracting investors to bid on the
  privatization of government assets, accompanying potential investors to view the
  assets, and assisting with the project development and finance activities to insure
  successful government divestment of these properties;
- Work directly with the Central African Republic's private sector and the government to develop export opportunities to the U.S. market that are available under the Africa Growth and Opportunity Act (AGOA);
- Mobilize private companies and investors in the US to take advantage of business opportunities and establish a presence in the Central African Republic;
- Commence an extensive recruitment campaign that will include direct solicitation, and promotion of trade and investment opportunities to U.S. corporations;
   (AfricaGlobal will specifically target the opportunities that were identified on the initial assessment mission during the first three months of the visit)
- Organize trade promotions and escort potential investment partners to the Central African Republic bringing senior American and other foreign business executives to the investment sites;
- Produce a high quality brochure and Internet web page to promote the image of the country, trade and investment opportunities in Central African Republic then work with the Government to link this web page to other existing official Government websites;
- Plan, implement and organize funding for missions of Central African Republic entrepreneurs to the U.S. to meet with potential partners and customers for their goods and to promote Central African Republic exports; (USAID, the trade Development Agency, and the U.S. Department of Commerce are potential funders)
- Work with the Central African Republic to plan, organize and implement trade conferences across the United States and Canada to promote C.A.R., securing locations, publishing and disseminating promotional literature and running the conferences.

# Comprehensive Public & Media Relations

# A Well Crafted Message- Promoting the Central African Republic

The basis of AfricaGlobal's relationship with the Government of the Central African Republic is a mutual motivation to create wealth and a better standard of living for the citizens of the Central African Republic. As such, AfricaGlobal's responsibilities in the United States will be to create a positive image and ensure that the Central African Republic commands the respect of and a close relationship with the U.S. Government and private sector. AfricaGlobal is committed to creating lasting friendships between decision-makers in the Central African Republic and American business, political, and social leaders. AfricaGlobal will be committed to marketing the positive image of the Central African Republic in every aspect of our professional and personal relationships.

In specific regard to media, AfricaGlobal will work with its strategic partner, Hill & Knowlton to insure that the Central African Republic, and specifically President Patasse, receive wide positive coverage for their efforts to create sustainable democratic institutions and broad-based economic development. Specifically, AfricaGlobal and Hill & Knowlton will:

- Insure the strategic placement of news stories in the electronic and print media about the Central African Republic;
- Set-up editorial board meetings and press interviews with the leadership of the Central African Republic;
- Monitor the world's media on a daily bases for news coverage on the Central African Republic, as well as any related stories that may effect the country;
- Work with journalists to visit the Central African Republic that highlight issues that impact upon, or verify the nation's commitment to develop democratic institutions and foster economic development.

# Key Elements of a Successful Strategy

# Active Involvement, Cooperation, and Teamwork

Assisting the President and the Government of Central African Republic will be the most important and effective part of our strategy. AfricaGlobal requires access and the ability to candidly communicate with Central African Republic's decision-makers about a variety of political, economic, and social matters that may affect our ability to accomplish the goals outlined in this proposal.

AfricaGlobal will work with the President and the Government of Central African Republic to ensure that each of their public relations needs is fully satisfied. AfricaGlobal will provide strategic advice to the government on matters relating to political, economic and social issues. AfricaGlobal expects to maintain a relationship with the government that will allow for an exchange of views and candid dialogue on issues that involve the Central African Republic and its relationships throughout the world. AfricaGlobal pledges to uphold the highest standards of confidentially to ensure that all matters between our team and the Central African Republic authorities are private.

Close cooperation and enthusiasm by all parties is imperative. AfricaGlobal will be in contact with the Government of the Central African Republic on a regular basis to review progress reports and determine specific actions. The Government of the Central African Republic and AfricaGlobal, working in close cooperation, will be an effective team in accomplishing the goals of this proposal.

### Plan of Action

# 1. Agreement on Proposal (Month One)

The success of this campaign will depend upon close cooperation and teamwork between the Central African Republic Government and AfricaGlobal. Immediately upon acceptance of this proposal and performance of the initial terms, AfricaGlobal will commence the activities outlined in this proposal.

# 2. Government and Africa Global Consultations and Agreement on Comprehensive Public Affairs and Commercial Development Strategy (Months One and Two)

AfricaGlobal will send a team of partners and staff to the Central African Republic to become better acquainted with the political, development and investment priorities of the Government. AfricaGlobal's goal will be to 1) learn about the Government's short and long term political objectives to foster greater democracy, as well as to 2) become better acquainted with the Government's vision for the economic development of the country. (Note: To insure a productive visit and a proper implementation of the strategy that will be developed during this visit, AfricaGlobal highly recommends that the Central African Republic's Ambassador to the United States accompany AfricaGlobal on this mission.)

AfricaGlobal would like to meet with and discuss public relations, investment and commercial development priorities with the President, the Prime Minister and each of the appropriate ministries, as well as the different local institutions, local business associations, and the individual business people. These meetings will help crafting the appropriate approach to improve the image of the Central African Republic in the US and identifying priority projects that will appeal to U.S. investors and have a positive impact on the local C.A.R private sector.

AfricaGlobal will also utilize this visit to arrange a series of briefings and seminars for Central African Republic entrepreneurs on how to access the U.S. marketplace through AGOA. AfricaGlobal's pragmatic and hands on experience, as an importer of African products into the U.S. market will prove to be invaluable to the Central African Republic exporters.

# 3. Active PR, Trade and Investment Promotion (Months Four - Twelve)

After agreeing upon a PR, trade and investment promotion strategy with the Central African Republic, AfricaGlobal will implement the approved strategy and incorporate the elements that have been detailed in the Political, Commercial and Public Relations sections of the proposal.

#### IV. Who is AfricaGlobal

AfricaGlobal is an Africa focused company whose mission is to provide high quality commercial and political services for U.S. and African clients. AfricaGlobal is a partnership of individuals with extensive experience in African business and political relationships. Its founding members include: David H. Miller, Dr. Mima Nedelcovych, Dr. Warren Weinstein and Don Rassek who bring over 100 years of combined on-the-ground experience in Africa and the United States. All of the partners share in-depth experience and on-the-ground working experience in C.A.R.

AfricaGlobal's focus is Africa. By focusing specifically on Africa, the Government of C.A.R. can be assured that AfricaGlobal will remain focused on its' interests, we will have greater success, and C.A.R. will receive greater value for its money. The attached brochure provides a comprehensive background into AfricaGlobal. In addition, AfricaGlobal's website <a href="www.africaglobal">www.africaglobal</a> provides up-to-date information on the firm, its partners, associates and senior advisors.

#### Hill & Knowlton

AfricaGlobal is a strategic partner with the world-wide public affairs company of Hill & Knowlton. With professionals drawn from the highest levels of industry, politics, public policy and the media, Hill and Knowlton adds to AfricaGlobal's ability to provide world class access to the world's decision-makers at a fraction of the cost. As the Africa specialists in investment and inside Washington politics, AfricaGlobal provides its clients with the expertise that is needed to service African clientele. When the extra push is needed however to access the highest levels of the White House or Congress, Hill & Knowlton will be there to assist AfricaGlobal.

#### V. Budget

AfricaGlobal anticipates that the fees and expenses will total \$325,000 to complete the action plan outlined in this proposal. AfricaGlobal requests that \$162,500 of the fees & expenses be paid within 10 business days of the final agreement being signed, with the remaining \$162,500 paid six months later.

AfricaGlobal fees are all inclusive. The budgetary items include, but are not limited to, all of the following; partner and professional staff time and support, administrative overhead, all travel expenses (airline, hotel, food & per diem, transportation), conference organizing costs, media tracking & placement services, and Hill & Knowlton support when required.

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